

Introduction and Purpose

This is our new 5 Year Business Plan. It covers the period 2026 – 2031. It sets out the strategic direction of Rosehill as determined by the Management Committee as the Governing Body. It has been developed by our Management Committee and Management Team, and in consultation with our Staff Team, Tenants and other key Stakeholders.

This plan:

- is a working document
- defines our vision and strategic objectives for the next five years
- identifies the resources and skills necessary to achieve our objectives
- assists in identifying ways to ensure continuous improvement across the organisation
- takes account, where relevant, of local and central government strategies and priorities
- takes account of the key risks which flow from our objectives, activities and external influences

Our approach

Planning - We began our planning processes with a Business Planning Day which was attended by our Management Committee and Management Team and, facilitated by our Governance Consultant. The event covered: what is business planning and why it is important; an overview of the achievement of our last plan and our operating environment. This resulted in a revised SWOT analysis and strategic risks, a new Vision, Strategic Objectives and Values.

Consultation - We consulted our tenants, staff and other stakeholders on our plans for the next 5 years.

Informing and Supporting – When developing the plan we considered:

Scottish Housing Regulator: Business Planning – Advisory Guidance June 2024;
GWSF: Making your Business Plan the focal point of strategy and decision making – Guidance January 2024;
Standards of Governance and Financial Management (February 2024);
GCC's Housing Strategies and Plans
SIMD 2020
Overview of our performance
Our latest Tenant Satisfaction Results 2026
Revised 5 and 30 Year financial projections