

Appendix 2 – Proposed Strategic Priorities for New Strategic Objectives

Strategic Objectives				
1. Provide quality affordable homes	2. Adopt a person centred approach in all our activities	3. Deliver value for money	4. Achieve the highest standards in all that we do	5. Contribute to flourishing communities
Strategic Priorities				
<p>1. Invest in maintaining and upgrading existing stock to meet modern standards (energy efficiency, safety, accessibility).</p> <p>2. Continue delivery of cyclical maintenance programme.</p> <p>3. Implement sustainability measures to reduce carbon footprint and comply with net-zero targets.</p> <p>4. Expand the supply of affordable homes through new developments, acquisitions, reduced re-let times.</p>	<p>1. Continue to work with and support our Tenants' Group to drive improvements at Rosehill.</p> <p>2. Improve our understanding of our tenants and service users' needs and expectations to inform services provided and strengthen tenant involvement in decision-making.</p> <p>3. Introduce digital platforms to improve engagement, communication, and self-service options.</p> <p>4. Provide tailored support to vulnerable tenants and service users to promote inclusion and well-being.</p> <p>5. Embed employee wellbeing into day-to-day work practices.</p>	<p>1. Optimise operating costs to achieve value for money without compromising quality.</p> <p>2. Review our organisational structure to ensure our resources are focused on the right things.</p> <p>3. Seek opportunities to access relevant funding streams to support our work.</p>	<p>1. Ensure we remain compliant with Financial, Legal and Regulatory Requirements.</p> <p>2. Ensure our Committee and Staff have access to high quality training and support to enable them to carry out their roles effectively.</p> <p>3. Embed continuous improvement culture and monitor performance across all services.</p> <p>4. Strengthen financial resilience through long term planning, frameworks, and effective risk management.</p>	<p>1. Build and contribute to effective partnerships for the betterment of our tenants, service users, and local community.</p> <p>2. Ensure Rosehill is represented at a strategic and operational level in plans for the local area.</p> <p>3. Promote community cohesion and reduce exclusion.</p> <p>4. Continue and create community initiatives to become our communities trusted partner.</p>

